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Key to Samples

On the following pages there are nine email samples that include proposed layouts, and sample headers. All are examples of a newsletter format, with:

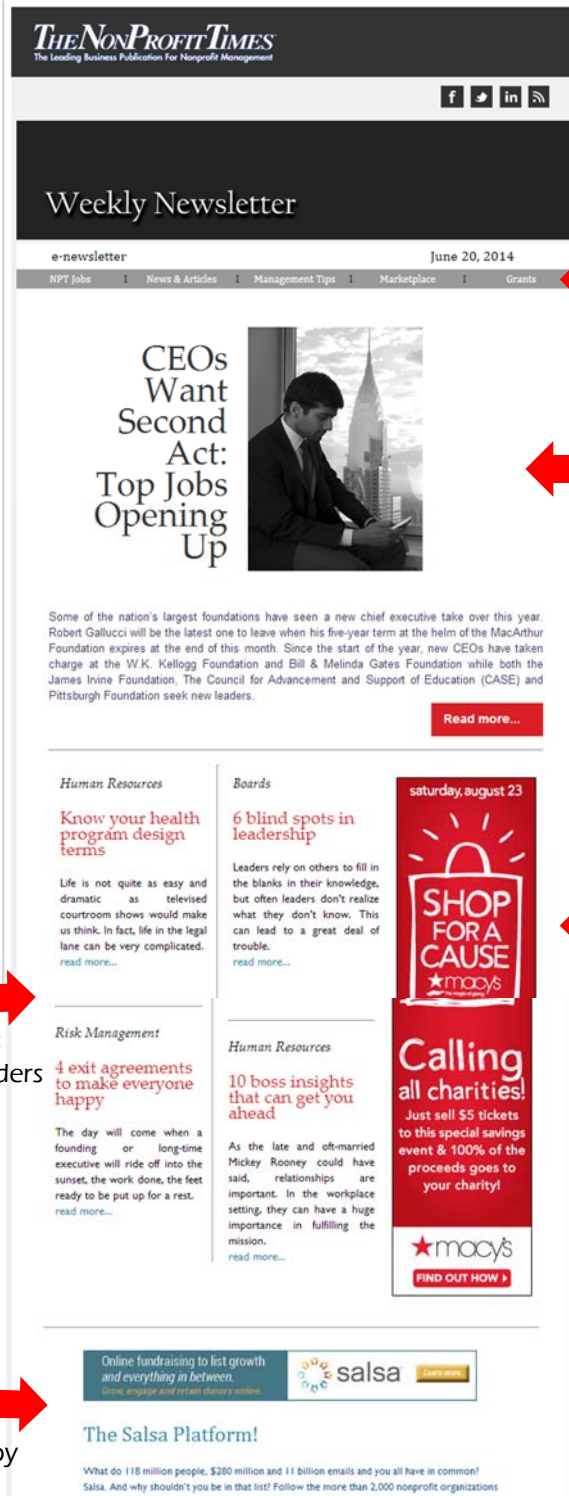
- header
- titles
- current date
- social media and web links

The first section contains the main story with an image, subsequent stories follow and advertisements:

- vertical ad on right
- numerous horizontal banner ads (with copy-and added titles) are listed one after the other.

Then the footer (*NPT Jobs and TechnoBuzz* are formatted slightly different as they have less articles)

continued on next page...



Logo

Header

Menu

Main Article
(title & image)

Vertical
Ad

Articles
w/headers
& titles

Banner
Ads &
title& copy

Continued...

What is the Average Salary for a Nonprofit CEO?

As of 2013, 2014
to 2015, 2016
to 2017, 2018
to 2019, 2020
to 2021, 2022

Click here to find out and learn more about The NonProfit Times 2014 Nonprofit Organizations Salary and Benefits Report. Available Now!

2014 Salary and Benefits Report!

Purchase and download your copy of the nation's most comprehensive reports on 226 nonprofit positions from entry level to the executive office including base salary, bonus practices, total cash compensation, salary increases, employee turnover, and more. All this and more is available in the new 2014 Salary and Benefits Report from The NonProfit Times and Bluewater Nonprofit Solutions.

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Register today!

Next session: June 10
NPT's Graduate
for equity outcome

7 Interactive Online Training sessions!

The NonProfit Times, in partnership with leadership development expert Monica Wofford, CSP, is delighted to present a series of 7 interactive online training sessions aimed at savvy nonprofit executives and managers who are ready to gain the skills they need to lead better and feel better about their leadership. Sign up for these sessions today and get 50 percent off!

Job Special

Specials



Featured Employer Specials starting at \$395

Contact Mary Ford at NPT with any questions, or for placement call 973-401-0202 Ext 206

What's included:

- * Online 30 day posting at www.nonprofitjobseeker.com
- * Also posted at indeed.com
- * Listed in feature job section of main page of nonprofitjobseeker.com
- * Banner ad to run for 30 days that ad is running. SITE WIDE
- * Job tweeted to @nptjobs & The NonProfit Times Twitter list 3 x each
- * All ads are automatically posted to our Facebook career center page
- * Two hundred-word listing in the print and digital editions of our magazine
- * Blog post of your listing on <http://nptjobs.blogspot.com>
- * JOBS Banner on NPTJOBS newsletter (211,000 circulation)
- * BONUS: Ad will be posted in the Job of The Week section in our weekly eNewsletter

Job Postings

- VP for Development, Sarasota, FL
- Senior Consultant - North Charleston, SC
- Data Analyst - Elkwood, VA

Listings



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w/unsubscribe
link & company
links and other
details



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e-newsletter

June 20, 2014

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The New York City Change Capital Fund (CCF), a collaboration of 17 foundations and financial institutions dedicated to the revitalization of distressed New York City communities, has launched an initiative to harness the strength of community development corporations (CDCs) to reduce poverty in high-need New York City neighborhoods.

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Human Resources

Know your health program design terms

Life is not quite as easy and dramatic as televised courtroom shows would make us think. In fact, life in the legal lane can be very complicated.

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Risk Management

4 exit agreements to make everyone happy

The day will come when a founding or long-time executive will ride off into the sunset, the work done, the feet ready to be put up for a rest.

[read more...](#)

Boards

6 blind spots in leadership

Leaders rely on others to fill in the blanks in their knowledge, but often leaders don't realize what they don't know. This can lead to a great deal of trouble.

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Human Resources

10 boss insights that can get you ahead

As the late and oft-married Mickey Rooney could have said, relationships are important. In the workplace setting, they can have a huge importance in fulfilling the mission.

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saturday, august 23



Calling all charities!

**Just sell \$5 tickets
to this special savings
event & 100% of the
proceeds goes to
your charity!**



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Online fundraising to list growth
and everything in between.
Grow, engage and retain donors online.



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The Salsa Platform!

What do 118 million people, \$280 million and 11 billion emails and you all have in common? Salsa. And why shouldn't you be in that list? Follow the more than 2,000 nonprofit organizations who are igniting action and fueling change with the Salsa Platform everyday with our online donations, supporter management, events, advocacy and single-click email fundraising tools.

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CEOs Want Second Act: Top Jobs Opening Up



Some of the nation's largest foundations have seen a new chief executive take over this year. Robert Gallucci will be the latest one to leave when his five-year term at the helm of the MacArthur Foundation expires at the end of this month. Since the start of the year, new CEOs have taken charge at the W.K. Kellogg Foundation and Bill & Melinda Gates Foundation while both the James Irvine Foundation, The Council for Advancement and Support of Education (CASE) and Pittsburgh Foundation seek new leaders.

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Small Foundations Providing Operational Support



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Avoiding the "Dry Turkey" Resume



It's not exactly breaking any new ground by saying that having a good resume is key to success in the job search. What might not be so obvious is what actually makes a stellar resume.

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Strong leadership takes vision.
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Northeastern University
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Graduate School Success Guide

You have a vision for a better world. Make your education part of it. Bring your vision to life today. Download our Graduate School Success Guide >> Our graduate programs in Leadership & Management, which includes our Master's in Nonprofit Management, are designed to provide you with the skills needed to lead change in your organization. Learn what you need to take the next step.

Looking For Your Next Great Job At A Nonprofit?
Find out what you can expect to earn!



The 2014 Nonprofit Organizations Salary Report provides current salary information on 236 nonprofit positions from entry level to the executive office. [Click here to learn more](#)

NEW 2014 Salary and Benefits Report

Purchase and download your copy of the nation's most **comprehensive reports** on 236 nonprofit positions from entry level to the executive office including base salary, bonus practices, total cash compensation, salary increases, employee turnover, and more.- from The NonProfit Times and Bluewater Nonprofit Solutions.

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Strong leadership takes vision.
See your possibilities.

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Northeastern University
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Graduate School Success Guide

You have a vision for a better world. Make your education part of it. Bring your vision to life today. Download our Graduate School Success Guide >> Our graduate programs in Leadership & Management, which includes our Master's in Nonprofit Management, are designed to provide you with the skills needed to lead change in your organization. Learn what you need to take the next step.

**Looking For Your Next
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Find out what you can expect to earn!



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Best run charities, Meet them in St. Louie



St. Louis has more than the Cardinals and the Gateway Arch. It also has the best-run nonprofits in America, according to a new study from nonprofit sector watchdog Charity Navigator. Nonprofits in The Gateway to the West have fewer expenses, more revenue growth, more transparency, more assets, and their CEOs are paid better than the national average.

[Read more...](#)

Management

6 blindspots about Teams

Nonprofit leadership can get so busy that leaders lose sight of essentials, including losing sight of what they don't know.

[read more...](#)

Finance

6 fraud red flags

Every case of fraud in the nonprofit sector raises anguished cries of "We should have seen that." Well, yes, someone should have, but sometimes the daily responsibilities of helping people take up too much time, and other times people are not aware of a potential danger.

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Boards

6 elements of the governance promise

Creating an atmosphere in which staff, especially the CEO, and the board work together effectively for the good of the organization is not just necessary but possible.

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10 boss insights that can get you ahead

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Healthcare is Largest Sector Beached in Cyber Attacks



Cyber security is becoming more important each day. How important? Former CIA chief Leon Panetta has gone on record saying that the next major attack on the U.S. might not involve bombs and guns but instead be a "cyber-Pearl Harbor."

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Online

Website criteria learned as you go

Much is learned about Websites on the fly, with nonprofit leaders and technology experts taking lessons from what goes right, as well as what goes wrong. New lessons will come along, and technology will change in ways that are impossible to predict with certainty.

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Payment Process

Go with firms that are mobile optimized

If you noticed more traffic to your organization's website coming from mobile devices during 2013, you're not alone.

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with
The
NonProfit
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WALK
RIDE**

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- a. \$71,254
- b. \$95,465
- c. \$118,678
- d. \$131,376

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